What is a hackathon?

★ A hackathon is an event, usually hosted by a tech company or organization, where programmers get together for a short period of time to collaborate on a project.
About UGAHacks

★ An annual student run hackathon at the University of Georgia.
★ Will be our fifth hackathon
★ Hope to bring in both newcomers to tech and experienced hackers alike.
★ Provide a worthwhile experience for every participant and contributor.
  ○ In the form of providing mentorship, motivation, expertise, and time to execute a project, or providing tools that aspiring programmers, designers and entrepreneurs need to build their skills.
Event Details

★ **Date:** February 7-9th

★ **Location:** Miller Learning Center
  - Reserved some rooms on the 1st and 3rd floor, and entire 4th floor
  - Central to campus and near many residence halls

★ **Expected Attendance:** 500
Floor Plan
Our Goal

★ **Aim** to provide an environment that allows both *experienced* and new *developers* to collaborate and build something outside the classroom setting.

★ **Believe** that a 3 day hackathon holds an outstanding *educational value* in addition to regular coursework.

★ **Main goal** we strive for as an organization is to help students learn to problem solve and learn new concepts among industry professionals.
Breakdown of Last Year’s Attendance

★ 67% Males & 33% Females
  ○ This is higher than the current national average, where women only earn 18% of computer science bachelor's degrees in the United States

★ ~ 65% of last years attendees were UGA Students
  ○ 19% Freshmen
  ○ 22% Sophomores
  ○ Most accessible to residents so we expect this number to rise

★ Different Majors
  ○ Interdisciplinary, do not have to be in STEM to participate
Workshops

- Satellite infrastructure and its applications (UGA's own Small Satellite Research Lab)
- Voice Assistants (UGA Alumni)
- Cyber-Security (PwC)
- Diversity in Tech (Women in Technology)
Partnerships within UGA

- In the past we’ve partnered with student organizations such as Association for Computing Machinery and Women in Tech, to reach as many UGA students as possible.
- The Entrepreneurship Program has sponsored us for the past couple of years, and this year we would like to reach out to the Creswell Hall Launchpad to perhaps have some of their members attend the hackathon. The same goes for the Franklin Residential College, as with our hackathon no experience is needed.
Cyber Security Workshop
More Workshops
Networking & Mentorship

★ Networking

○ Companies such as: PwC, State Farm, Fiserv, Home Depot, Google, UL
○ Career and personal development value via resume drives, internship opportunities, on-site interviewing

★ Mentorship

○ They are on standby readily available to help participants with their projects.
  ■ UGA Alumni
  ■ Company representatives
Students learning about internship opportunities
Company representatives mentoring students
How will we use the requested funds?

- Since we are a non-profit organization and our event is free of charge, we rely on allocations and sponsorships to fund our event.
- The requested amount ($1000) will go towards paying for our venue, the Miller Learning Center.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>MLC Event Fee</td>
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<tr>
<td>MLC Room Reservation Fee</td>
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<tr>
<td><strong>Total</strong></td>
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Questions?

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or
https://ugahacks.com/
# Sponsorship Tiers

<table>
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<tr>
<th>Tier</th>
<th>Comet</th>
<th>Planet</th>
<th>Star</th>
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<td>Price</td>
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<td>$2400</td>
<td>$4000</td>
<td>$8000</td>
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</table>

**General**
- Side Events: 
  - Comet: 🌟🌟
  - Planet: 🌟🌟
  - Star: 🌟🌟
  - Galaxy: 🌟🌟
- Representatives: 2
- Sponsorship Booth: 🌟🌟🌟
- Workshops: 🌟🌟🌟
- Opening Talk: 🌟🌟🌟
- Closing Talk: 🌟🌟🌟
- Judging rights*: 🌟🌟🌟
- Create a prize*: 🌟🌟🌟

**Recruiting**
- Social Media Mention: 🌟🌟🌟
- Access to opt-in LinkedIn info: 🌟🌟🌟
- Online Resume Access: After, Before, Before
- Live Interviews: 🌟🌟🌟

**Branding**
- Logo on Website: 🌟🌟🌟
- Bring Merchandise: 🌟🌟🌟
- Logo on Back of Shirt: Small, Small, Medium, Large
- Keynote Sponsor (Logo on Front): 🌟🌟🌟