

Approval Form for the use of University of Georgia Trademarks and Logos

All marks must be used in their original form and may not be altered in any way. The marks must include the proper registration symbol(s) - ® or TM - if applicable. For more information, please consult the UGA policy on trademarks.

Organization: _____ **Date:** _____

Is this organization affiliated with UGA? YES NO

Contact: _____ **Title:** _____

Phone number: (____) - ____ - _____ **E-mail:** _____

Purpose of logo usage: _____

Logo(s) Requested: _____

Vendor Name: _____

Address: _____

Phone Number: (____)- ____ - _____ **Contact:** _____

Is this Vendor a Licensee of the University of Georgia? YES NO ***

*** If you checked NO, please explain in the comments section (or on a separate page) why you are not using a licensee. Note – using a non-licensee may result in your request being denied.

Quantity: _____ **Length of Use:** _____

Are you requesting to use UGA mark(s) for internal/non-profit use? YES NO

Is your proposed usage of UGA mark(s) for retail/profit use? YES NO

Sponsors, if any: _____

Comments: _____

Note: any requests to use Athletic Association marks (i.e., the “Super G”, the Bulldog Head, etc.) will be submitted to the Athletic Association for review.

Please complete this form and email to trademarks@uga.edu.

***** Artwork must be attached for approval *****

FOR INTERNAL USE ONLY:

Date: _____ Approved Approved w/changes Rejected

One Time Use: _____ **Other Defined Period of Use:** _____

Comments: _____

Reviewer's Signature: _____

ONCE THE REQUEST IS SUBMITTED WE WILL NOTIFY YOU VIA EMAIL WITHIN 48 HOURS